

Financial: Overview

Financial: Overview

- Sales Summary
- Expense Summary
- Item Trending
- Sales Tax Calculations
- Financial Summary
- Financial Snapshot

Financial Snapshot Includes:

- Sales summary for specified date range
- Items trending for specified date range
- Financial Summary for specified date range including:
 - Gross Sales and Net Profit
 - Average Margin
 - Sales Tax Calculations
- Monthly or Quarterly Customizable Financial Snapshot including:
 - Gross Sales and Net Profit
 - Margins
- Expense Management



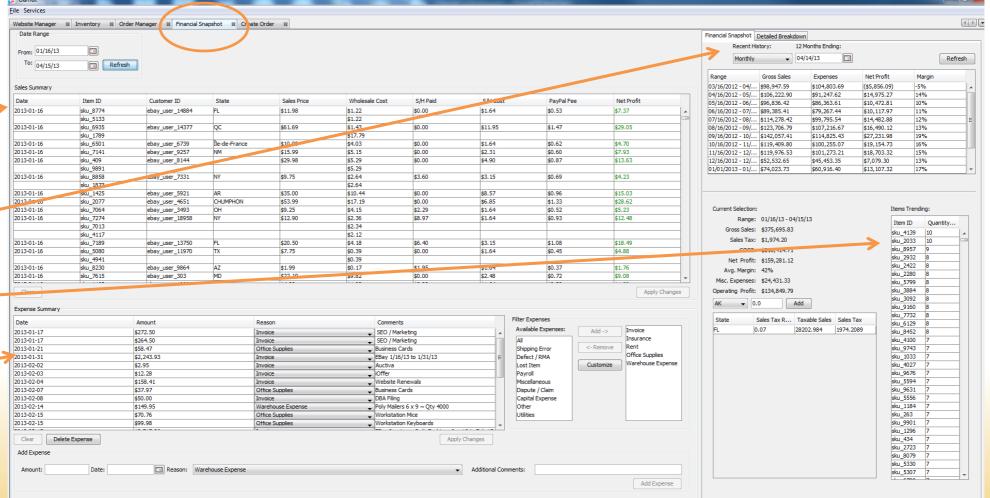
Financial: Overview

Sales Summary

Financial Snapshot

Item Trending

Expense Summary



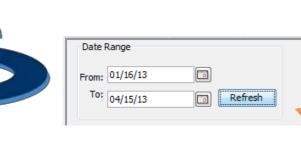


Sales Summary

Sales Summary per order for the specified date range

Profitable transaction will appear GREEN; Non-profitable transactions will

appear RED Date Punge From: 03/16/13 To: 04/15/13 Refresh Sales Summary Net Profit Customer ID State Sales Price Wholesale Cost S/H Paid S/H Cost PayPal Fee 2013-03-16 sku_1735 ebay_user_9838 FL \$4.99 \$1.75 \$0.00 \$1.69 \$0.39 \$1.16 2013-03-16 ebay user 17537 \$2.31 \$5.27 sku 1785 WY \$14.50 \$6.34 \$0.00 \$0.58 2013-03-16 sku 2659 ebay user 2 NE \$2.21 \$0.70 \$6.14 \$20.99 \$11.94 \$0.00 2013-03-16 \$2.04 sku_3651 ebay_user_18299 ON \$22,95 \$10.98 \$0.00 \$0.74 \$9.19 2013-03-16 sku_4664 ebay user 13175 \$9.95 \$5.01 \$0.00 \$2,39 \$0.49 \$2.06 2013-03-16 sku_4945 ebay_user_5081 \$23.99 \$6.89 \$0.00 \$7.15 \$0.76 \$9.19 Queensland 2013-03-16 sku_7458 ebay_user_12352 Western Australia \$29,48 \$3.57 \$0.00 \$2,73 \$0.86 \$15.35 sku 6257 \$2.93 sku_1246 \$4.04 2013-03-16 sku_1496 \$15.99 \$2.21 ebay_user_14593 Victoria \$4.34 \$0.00 \$0.60 \$8.84 2013-03-16 ebay user 16857 South Australia \$2.13 \$1.69 \$0.43 \$2,74 sku_2835 \$6.99 \$0.00 2013-03-16 \$3.08 sku 6167 ebay_user_18575 \$15.99 \$5.90 \$0.00 \$0.60 \$6.41 2013-03-16 \$2,73 sku 7207 ebay_user_2011 \$24.30 \$2.15 \$0.00 \$0.76 \$14.36 sku_4875 \$2,15 sku_7148 \$2.15 2013-03-16 sku_5935 ebay_user_10878 \$35.98 \$8.02 \$0.00 \$5.05 \$0.98 \$14.34 sku_1520 \$7.59 2013-03-16 sku 9649 ebay user 4650 CA \$16.99 \$5.50 \$0.00 \$1.86 \$0.62 \$9.01 2013-03-16 sku 2290 ebay_user_12269 \$14.79 \$1.76 \$0.00 \$1.86 \$0.58 \$8.97 sku_2080 \$1.62 2013-03-16 sku 3658 ebay user 9440 \$13.95 \$0.00 \$3.08 \$0.57 \$5.85 Clear Apply Changes



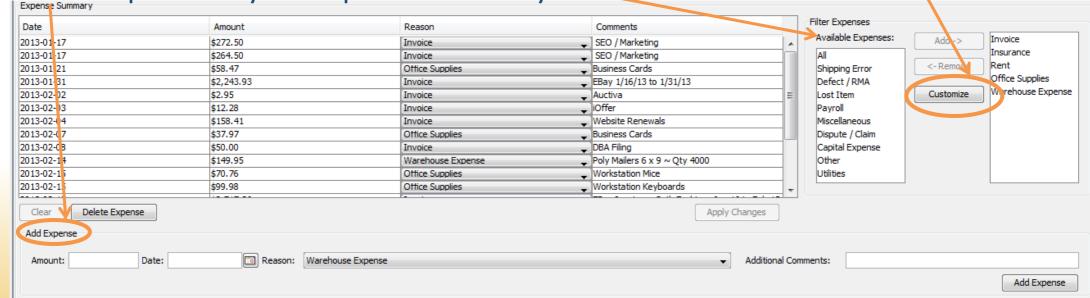
Expense Summary

Expense List for the specified date range (on the top left of Financial Tab)

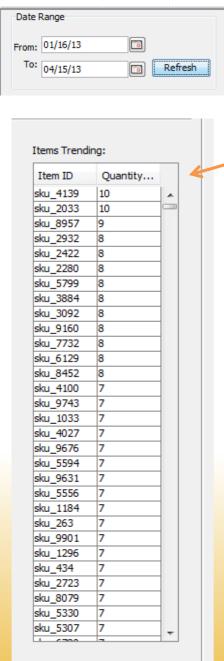
• Customize your "Type" for expense list. You will need to create types to add expenses.

Filter expenses by Type

Add an expense to your expense summary







Item Trending

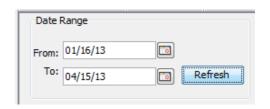
Shows the quantity of any sold items within the specified **date rage** arranged by the most quantity sold

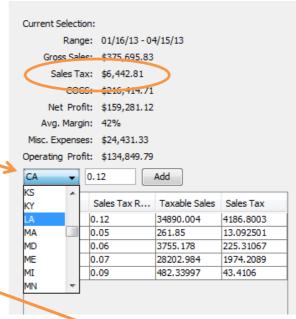
- Only items which have been sold within the date rage will be shown
- Great for viewing best selling product trends during:
 - Spring, Summer, Fall, Winter
 - Holidays (Halloween, Christmas, etc..)



Sales Tax Calculations

- Customize the sales tax per state
 - Choose states and enter % tax
- The taxable sales for that state and total sales tax based on your entered % are shown
- The total sales tax is shown for the specified date range

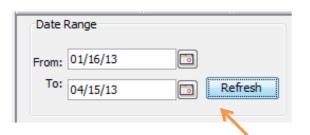




State	Sales Tax R	Taxable Sales	Sales Tax
CA	0.12	34890.004	4186.8003
DE	0.05	261.85	13.092501
MN	0.06	3755.178	225.31067
FL	0.07	28202.984	1974.2089
AK	0.09	482.33997	43.4106

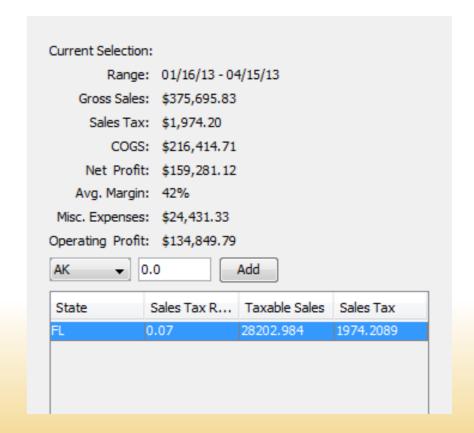






Financial Summary

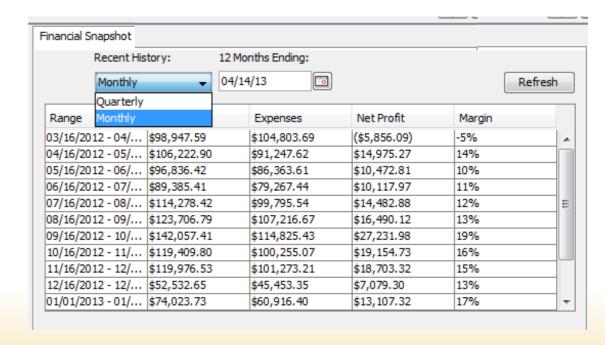
- Totals shown for the specified date range include:
 - Gross sales
 - Sales Tax
 - Cost of Goods Sold (COGS)
 - Net Profit
 - Average margins
 - Misc. Expenses
 - And Operating Profit





Financial Snapshot

- The stand alone financial snapshot shows monthly or quarterly information for the previous 12 months ending with the specified date.
- Snap Shot includes:
 - Gross Sales
 - Expenses
 - Net Profit
 - Margin







Further Tutorials

- Please view our other tutorials for more information or feel free to contact us with any questions
- Further Tutorials:
 - Order Manager Tutorials:
 - Order Manager: Overview
 - Importing eBay sales and tracking
 - Search and Filter Orders
 - Manually Create Orders
 - Merge, Un-Merge, and Split
 - Exporting Orders
 - Add-on Tutorials:
 - General Inventory Management