



Financial: Overview

- Financial: Overview
- Sales Summary
- Expense Summary
- Item Trending
- Sales Tax Calculations
- Financial Summary
- Financial Snapshot

Financial Snapshot Includes:

- Sales summary for specified date range
- Items trending for specified date range
- Financial Summary for specified date range including:
 - Gross Sales and Net Profit
 - Average Margin
 - Sales Tax Calculations
- Monthly or Quarterly Customizable Financial Snapshot including:
 - Gross Sales and Net Profit
 - Margins
- Expense Management



Financial: Overview

Gamut
File Services

Website Manager | Inventory | Order Manager | **Financial Snapshot** | Create Order

Date Range
From: 01/16/13 To: 04/15/13 Refresh

Sales Summary

Date	Item ID	Customer ID	State	Sales Price	Wholesale Cost	S/H Paid	SA Cost	PayPal Fee	Net Profit
2013-01-16	sku_8774	ebay_user_14884	FL	\$11.98	\$1.22	\$0.00	\$1.64	\$0.53	\$7.37
2013-01-16	sku_5133				\$1.22				
2013-01-16	sku_6935	ebay_user_14377	QC	\$61.69	\$1.43	\$0.00	\$11.95	\$1.47	\$29.05
2013-01-16	sku_1789				\$17.79				
2013-01-16	sku_6501	ebay_user_6739	Île-de-France	\$10.00	\$4.03	\$0.00	\$1.64	\$0.62	\$4.70
2013-01-16	sku_7141	ebay_user_9257	NM	\$15.99	\$5.15	\$0.00	\$2.31	\$0.60	\$7.93
2013-01-16	sku_409	ebay_user_8144		\$29.98	\$5.29	\$0.00	\$4.90	\$0.87	\$13.63
2013-01-16	sku_9891				\$5.29				
2013-01-16	sku_8858	ebay_user_7331	NY	\$9.75	\$2.64	\$3.60	\$3.15	\$0.69	\$4.23
2013-01-16	sku_1873				\$2.64				
2013-01-16	sku_1425	ebay_user_5921	AR	\$35.00	\$10.44	\$0.00	\$8.57	\$0.96	\$15.03
2013-01-16	sku_2077	ebay_user_4651	CHUMPHON	\$53.99	\$17.19	\$0.00	\$6.85	\$1.33	\$28.62
2013-01-16	sku_7064	ebay_user_3493	OH	\$9.25	\$4.15	\$2.29	\$1.64	\$0.52	\$5.23
2013-01-16	sku_7274	ebay_user_18958	NY	\$12.90	\$2.36	\$8.97	\$1.64	\$0.93	\$12.48
2013-01-16	sku_7013				\$2.34				
2013-01-16	sku_4117				\$2.12				
2013-01-16	sku_7189	ebay_user_13750	FL	\$20.50	\$4.18	\$6.40	\$3.15	\$1.08	\$18.49
2013-01-16	sku_5080	ebay_user_11970	TX	\$7.75	\$0.39	\$0.00	\$1.64	\$0.45	\$4.88
2013-01-16	sku_4941				\$0.39				
2013-01-16	sku_8230	ebay_user_9864	AZ	\$1.99	\$0.17	\$1.00	\$1.04	\$0.37	\$1.76
2013-01-16	sku_7615	ebay_user_303	MD	\$27.10	\$9.82	\$0.00	\$2.48	\$0.72	\$9.08

Financial Snapshot Detailed Breakdown

Recent History: 12 Months Ending: Monthly 04/14/13 Refresh

Range	Gross Sales	Expenses	Net Profit	Margin
03/16/2012 - 04/...	\$98,947.59	\$104,803.69	(\$5,856.09)	-5%
04/16/2012 - 05/...	\$106,222.90	\$91,247.62	\$14,975.27	14%
05/16/2012 - 06/...	\$96,836.42	\$86,363.61	\$10,472.81	10%
06/16/2012 - 07/...	\$89,385.41	\$79,267.44	\$10,117.97	11%
07/16/2012 - 08/...	\$114,278.42	\$99,795.54	\$14,482.88	12%
08/16/2012 - 09/...	\$123,706.79	\$107,216.67	\$16,490.12	13%
09/16/2012 - 10/...	\$142,057.41	\$114,825.43	\$27,231.98	19%
10/16/2012 - 11/...	\$119,409.80	\$100,255.07	\$19,154.73	16%
11/16/2012 - 12/...	\$119,976.53	\$101,273.21	\$18,703.32	15%
12/16/2012 - 12/...	\$52,532.65	\$45,453.35	\$7,079.30	13%
01/01/2013 - 01/...	\$74,023.73	\$60,916.40	\$13,107.32	17%

Item Trending

Current Selection: Range: 01/16/13 - 04/15/13

Gross Sales: \$375,695.83
Sales Tax: \$1,974.20
COGS: \$280,124.74
Net Profit: \$159,281.12
Avg. Margin: 42%
Misc. Expenses: \$24,431.33
Operating Profit: \$134,849.79

AK 0.0 Add

State	Sales Tax R...	Taxable Sales	Sales Tax
FL	0.07	28202.984	1974.2089

Expense Summary

Date	Amount	Reason	Comments
2013-01-17	\$272.50	Invoice	SEO / Marketing
2013-01-17	\$264.50	Invoice	SEO / Marketing
2013-01-21	\$58.47	Office Supplies	Business Cards
2013-01-31	\$2,243.93	Invoice	EBay 1/16/13 to 1/31/13
2013-02-02	\$2.95	Invoice	Auctiva
2013-02-03	\$12.28	Invoice	IOffer
2013-02-04	\$158.41	Invoice	Website Renewals
2013-02-07	\$37.97	Office Supplies	Business Cards
2013-02-08	\$50.00	Invoice	DBA Filing
2013-02-14	\$149.95	Warehouse Expense	Poly Mailers 6 x 9 ~ Qty 4000
2013-02-15	\$70.76	Office Supplies	Workstation Mice
2013-02-15	\$99.98	Office Supplies	Workstation Keyboards

Filter Expenses: Available Expenses: All, Shipping Error, Defect / RMA, Lost Item, Payroll, Miscellaneous, Dispute / Claim, Capital Expense, Other, Utilities

Add Expense: Amount: Date: Reason: Warehouse Expense Additional Comments: Add Expense



Sales Summary

Sales Summary per order for the specified date range

Profitable transaction will appear **GREEN**; Non-profitable transactions will appear **RED**

Date Range

From: 03/16/13 To: 04/15/13 Refresh

Sales Summary

Date	Item ID	Customer ID	State	Sales Price	Wholesale Cost	S/H Paid	S/H Cost	PayPal Fee	Net Profit
2013-03-16	sku_1735	ebay_user_9838	FL	\$4.99	\$1.75	\$0.00	\$1.69	\$0.39	\$1.16
2013-03-16	sku_1785	ebay_user_17537	WY	\$14.50	\$6.34	\$0.00	\$2.31	\$0.58	\$5.27
2013-03-16	sku_2659	ebay_user_2	NE	\$20.99	\$11.94	\$0.00	\$2.21	\$0.70	\$6.14
2013-03-16	sku_3651	ebay_user_18299	ON	\$22.95	\$10.98	\$0.00	\$2.04	\$0.74	\$9.19
2013-03-16	sku_4664	ebay_user_13175	GA	\$9.95	\$5.01	\$0.00	\$2.39	\$0.49	\$2.06
2013-03-16	sku_4945	ebay_user_5081	Queensland	\$23.99	\$6.89	\$0.00	\$7.15	\$0.76	\$9.19
2013-03-16	sku_7458	ebay_user_12352	Western Australia	\$29.48	\$3.57	\$0.00	\$2.73	\$0.86	\$15.35
	sku_6257				\$2.93				
	sku_1246				\$4.04				
2013-03-16	sku_1496	ebay_user_14593	Victoria	\$15.99	\$4.34	\$0.00	\$2.21	\$0.60	\$8.84
2013-03-16	sku_2835	ebay_user_16857	South Australia	\$6.99	\$2.13	\$0.00	\$1.69	\$0.43	\$2.74
2013-03-16	sku_6167	ebay_user_18575	CA	\$15.99	\$5.90	\$0.00	\$3.08	\$0.60	\$6.41
2013-03-16	sku_7207	ebay_user_2011	CA	\$24.30	\$2.15	\$0.00	\$2.73	\$0.76	\$14.36
	sku_4875				\$2.15				
	sku_7148				\$2.15				
2013-03-16	sku_5935	ebay_user_10878	CA	\$35.98	\$8.02	\$0.00	\$5.05	\$0.98	\$14.34
	sku_1520				\$7.59				
2013-03-16	sku_9649	ebay_user_4650	CA	\$16.99	\$5.50	\$0.00	\$1.86	\$0.62	\$9.01
2013-03-16	sku_2290	ebay_user_12269	LA	\$14.79	\$1.76	\$0.00	\$1.86	\$0.58	\$8.97
	sku_2080				\$1.62				
2013-03-16	sku_3658	ebay_user_9440	VA	\$13.95	\$4.45	\$0.00	\$3.08	\$0.57	\$5.85

Clear Apply Changes



Expense Summary

Date Range

From: 01/16/13

To: 04/15/13 Refresh

Expense List for the specified **date range** (on the top left of Financial Tab)

- Customize your “Type” for expense list. You will need to create types to add expenses.
- Filter expenses by Type
- Add an expense to your expense summary

Expense Summary

Date	Amount	Reason	Comments
2013-01-17	\$272.50	Invoice	SEO / Marketing
2013-01-17	\$264.50	Invoice	SEO / Marketing
2013-01-21	\$58.47	Office Supplies	Business Cards
2013-01-31	\$2,243.93	Invoice	EBay 1/16/13 to 1/31/13
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2013-02-08	\$50.00	Invoice	DBA Filing
2013-02-14	\$149.95	Warehouse Expense	Poly Mailers 6 x 9 ~ Qty 4000
2013-02-15	\$70.76	Office Supplies	Workstation Mice
2013-02-15	\$99.98	Office Supplies	Workstation Keyboards

Filter Expenses

Available Expenses:

- All
- Shipping Error
- Defect / RMA
- Lost Item
- Payroll
- Miscellaneous
- Dispute / Claim
- Capital Expense
- Other
- Utilities

Invoice
Insurance
Rent
Office Supplies
Warehouse Expense

Buttons: Add ->, <- Remove, Customize, Add Expense

Clear Delete Expense Apply Changes

Amount: Date: Reason: Warehouse Expense Additional Comments:

Add Expense



Date Range

From: 01/16/13

To: 04/15/13 Refresh

Items Trending:

Item ID	Quantity...
sku_4139	10
sku_2033	10
sku_8957	9
sku_2932	8
sku_2422	8
sku_2280	8
sku_5799	8
sku_3884	8
sku_3092	8
sku_9160	8
sku_7732	8
sku_6129	8
sku_8452	8
sku_4100	7
sku_9743	7
sku_1033	7
sku_4027	7
sku_9676	7
sku_5594	7
sku_9631	7
sku_5556	7
sku_1184	7
sku_263	7
sku_9901	7
sku_1296	7
sku_434	7
sku_2723	7
sku_8079	7
sku_5330	7
sku_5307	7

Item Trending

Shows the quantity of any sold items within the specified **date range** arranged by the most quantity sold

- Only items which have been **sold** within the date range will be shown
- Great for viewing **best selling** product trends during:
 - Spring, Summer, Fall, Winter
 - Holidays (Halloween, Christmas, etc..)



Sales Tax Calculations

- Customize the sales tax per state
 - Choose states and enter % tax
- The taxable sales for that state and total sales tax based on your entered % are shown
- The total sales tax is shown for the specified date range

Date Range

From: 01/16/13

To: 04/15/13

Current Selection:

Range: 01/16/13 - 04/15/13

Gross Sales: \$375,695.83

Sales Tax: \$6,442.81

COGS: \$216,414.71

Net Profit: \$159,281.12

Avg. Margin: 42%

Misc. Expenses: \$24,431.33

Operating Profit: \$134,849.79

CA 0.12

	Sales Tax R...	Taxable Sales	Sales Tax
LA	0.12	34890.004	4186.8003
MA	0.05	261.85	13.092501
MD	0.06	3755.178	225.31067
ME	0.07	28202.984	1974.2089
MI	0.09	482.33997	43.4106
MN			

Operating Profit: \$134,849.79

CA 0.12

State	Sales Tax R...	Taxable Sales	Sales Tax
CA	0.12	34890.004	4186.8003
DE	0.05	261.85	13.092501
MN	0.06	3755.178	225.31067
FL	0.07	28202.984	1974.2089
AK	0.09	482.33997	43.4106



Date Range

From: 01/16/13

To: 04/15/13

Financial Summary

- Totals shown for the **specified date** range include:
 - Gross sales
 - Sales Tax
 - Cost of Goods Sold (COGS)
 - Net Profit
 - Average margins
 - Misc. Expenses
 - And Operating Profit

Current Selection:

Range: 01/16/13 - 04/15/13

Gross Sales: \$375,695.83

Sales Tax: \$1,974.20

COGS: \$216,414.71

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AK

State	Sales Tax R...	Taxable Sales	Sales Tax
FL	0.07	28202.984	1974.2089



Financial Snapshot

- The stand alone financial snapshot shows monthly or quarterly information for the previous 12 months ending with the specified date.
- Snap Shot includes:
 - Gross Sales
 - Expenses
 - Net Profit
 - Margin

Financial Snapshot

Recent History: 12 Months Ending: 04/14/13

Monthly
Quarterly
Monthly

Range		Expenses	Net Profit	Margin
03/16/2012 - 04/...	\$98,947.59	\$104,803.69	(\$5,856.09)	-5%
04/16/2012 - 05/...	\$106,222.90	\$91,247.62	\$14,975.27	14%
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01/01/2013 - 01/...	\$74,023.73	\$60,916.40	\$13,107.32	17%



Further Tutorials

- **Please view our other tutorials for more information or feel free to contact us with any questions**
- Further Tutorials:
 - Order Manager Tutorials:
 - Order Manager: Overview
 - Importing eBay sales and tracking
 - Search and Filter Orders
 - Manually Create Orders
 - Merge, Un-Merge, and Split
 - Exporting Orders
 - Add-on Tutorials:
 - General Inventory Management